

About Moving Ahead Communications.



History: Although Moving Ahead began 1984, with the design of greeting cards in Spanish, Arabic and Chinese, initial work began several years earlier, in 1979. During that year, the company's founder, Diana Barnum, was awarded a Teaching Associate position at The Ohio State University, Department of Spanish, where many of the original concepts and materials for Moving Ahead were started. Over the years, the company has grown to meet communication needs on many levels including in print, broadcast media and on the Internet.

Projects include feature industry articles, columns, brochures, publications, presentations, newsletters, press releases, ghostwriting, marketing / sales materials, instructional materials, speeches, flyers, pamphlets, web content & more. Check to see how our team can help with your needs.

Free: Contact us about our free monthly newsletter with tips and our free workshops (online, too).

Professional Organizations:

- Society for Technical Communication
- Rotary Club
- American Marketing Association
- Public Relations Society of America
- TECHWR-L
- NAWIC
- GC Chamber of Commerce
- Hilliard Area Chamber of Commerce
- Mental Health Association of Fr. County
- Columbus Computer Society
- Columbus Film Consortium
- Digital Eve
- Webgrrls
- WOSU
- Fast Company
- Creative Living
- Ohio Horizontal Drilling Association

Our work has appeared regularly in:

- *Business First*
- *The Columbus Dispatch*
- *Employment News*
- *Columbus ComputerUser Magazine*
- *Senior Times*
- *Suburban News Publications*
- *ThisWeek Community Newspapers*
- Many online websites, ezines...
- *Hard Hat News, Country Folks Grower, Waste Handling Equipment News, North American Quarry News, more...*

MISSION STATEMENT

Moving Ahead Communications provides quality business support services at affordable rates. Exceeding your expectations, not your budget, is our goal.

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help@movingaheadcommunications.com
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"Exceeding your expectations, not your budget!"

How can Moving Ahead Communications help?

Advance your business with affordable creative marketing / public relations, ghostwriting & virtual assistant solutions:

- Press Releases
- Newsletters / Ezines
- Brochures / Reports
- Resumes / Cover Letters
- Ads / Audio/ Video
- Articles / Admin Support
- Columns / Syndication
- Sales / Marketing / Public Relations
- Trade Shows / Fundraisers
- Offline & Online Marketing
- Event & Gift Services
- Strategy
- Direct Marketing
- Flyers / Postcard Marketing
- Websites / Content
- Brand Building
- Marketing & Business Plans
- Educational & Training Materials
- Crisis Service
- Freelance Projects
- Computer Based Training Classes
- MAP: Move Ahead Plan
- Ghostwriting
- Research / Word Processing
- Whitepapers / Presentations...
- Need more help? Just ask!



Affordable hourly or project rates to fit your budget. Satisfaction guaranteed.

What Our Clients Say...

"Moving Ahead Communications has helped the Mental Health Association of Franklin County with writing and event coordination. They're reliable and helpful, and the quality of their work is first rate. They've managed to transform complicated and technical subjects into writing that our readership can easily understand while maintaining the sensitivity necessary in our field."

- S. Kiser, Mental Health Association of Franklin County

"... Moving Ahead Communications, worked on Digerati Link's public relations efforts ...successfully placed articles and had press releases published referencing Digerati Link Conference Center and our clients. Diana coordinated projects with the webmaster, always meeting deadlines. Barnum continually provided ideas and her positive attitude was always a sparkling addition to meetings."

-Bobbi Sinn, Manager of Conference Centers
Digerati Link

"Moving Ahead Communications has been great. I have really appreciated the time and effort they have spent with providing our company press releases and ideas when it comes to promoting our Internet service."

-Mike Cook, V. P. Marketing
CopperNet, Inc.

"..Moving Ahead Communications has been a wonderful resource for the Central Ohio Chapter of the Society for Technical Communication. (Their) knowledge of local media and industry contacts have helped our chapter "get the word out." Chapter activities and events were publicized well in advance, and the resulting publicity helped recruit new members to our organization."

-S. Moran, Past President, Society for Technical Communication Central Ohio Chapter

"Moving Ahead Communications has been an avid supporter for the local artists. They provide coverage on our programs and events, which is a boon for artists in Central Ohio in getting exposure. Many people hear about our organization for the first time from Moving Ahead and thus awareness of the goings on of Columbus get shared...."

- Peter John Ross
Founder of the Columbus Film/Video Consortium

Need:



CONTACT US!

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